全国统一服务热线: 400-887-9882 全国统一销售热线: 400-887-3397 www.meida.com www.meidacore.com



#### 浙江美大实业股份有限公司

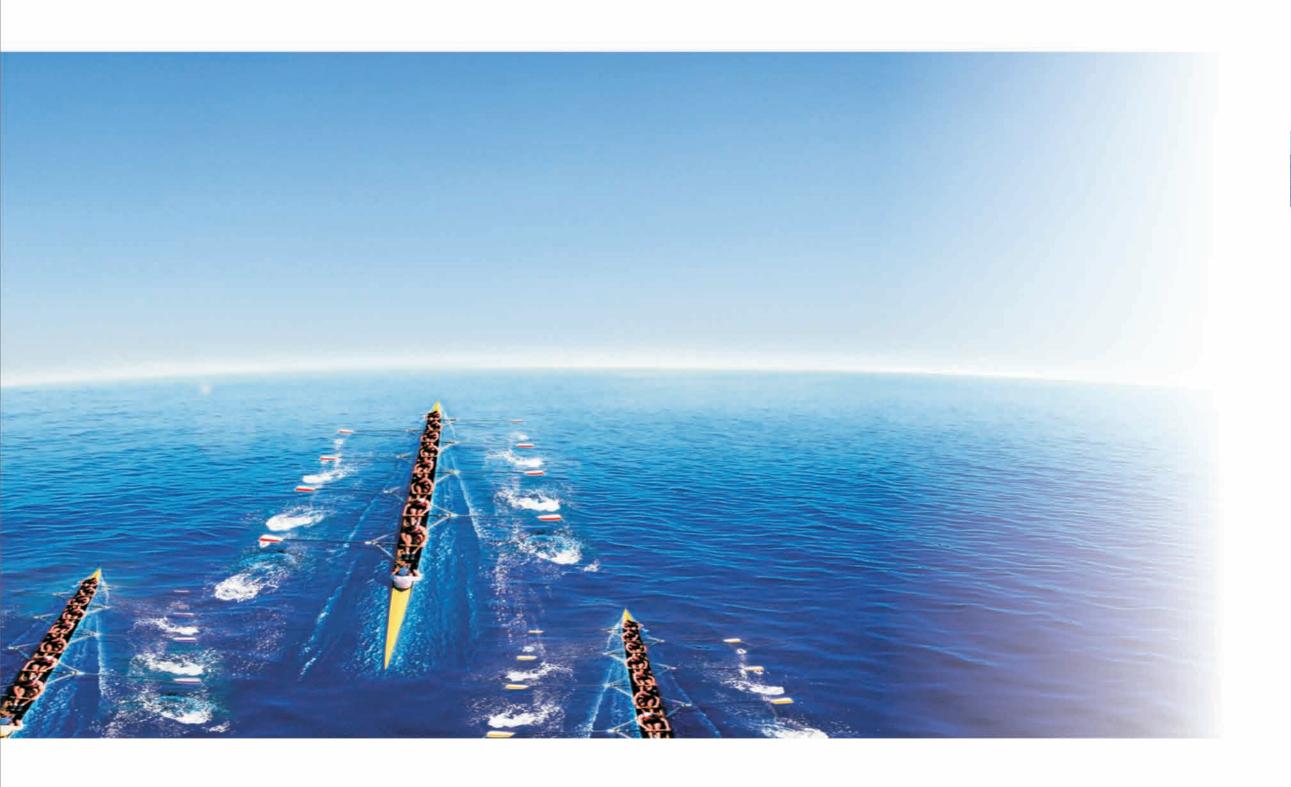
地址/ADD: 浙江省海宁市袁花镇谈桥81号(海宁市东西大道60km) 传真/FAX: 0573-87817171

本公司保留更改产品设计与规格的权利,届时恕不另行通知。

## MCIDA美大 集成灶

### 浙江美大实业股份有限公司

ZHEJIANG MEIDA INDUSTRIAL CO.,LTD.



# 7 Contents

第一部分: 简介篇 Instruction part

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浙江美大实业股份有限公司总裁: 夏多全 CEO for Zhejiang Meida Industrial Co.,Ltd: Mr. Xia Zhisheng



#### 简介篇 打造健康好厨房 Http://www.meida.com







### Company+以人为本

浙江美大实业股份有限公司是中国民营500强——美大集团的核心企业,创建于2001年。公司集研发、生产、经营厨房集成电器于一体,主导产品为美大牌集成灶,是集成灶行业的首创者和领军企业。公司列入国家火炬计划重点高新技术企业、高新技术企业、中国集成灶行业10强企业;评为浙江省绿色低碳经济标兵企业、浙江省最具成长力企业、浙江省专利示范企业;获得中国集成灶行业第一品牌、中国厨房电器市场十大畅销品牌、影响中国2009—2010年度新领军品牌大奖、节能中国贡献奖、浙江省名牌产品等,得到社会的高度评价和肯定。

Zhejiang Meida Industrial Co., Ltd is China civilianrun 500 enterprise —the core enterprise of Meida Group, found in 2001. Company integrates R&D, manufacture and runing and Meida integrated stove is the pioneer of this industry. Company was enrolled Country Torch Plan Important Technology Enterprise; High-tech enterprise; China integration stove industry 10 enterprise; was rated as Zhejiang Green low-carbon economic model enterprise; Zhejiang most growth-power enterprise; Zhejiang patent demostration enterprise; obtained 1st brand of this idustry; China kitchen equipment market 10 booming brand; brand contribution award(effecting China new pioneer brand award);energy-saving China contribution award; Zhejiang famous brand product and so on.

简介篇 打造健康好厨房 Http://www.meida.com



	2003年	9月
	2003年	9月
	2003年	10月
	2004年	9月
'n	2004年	11月
	2005年	11月
	2006年	10月
	2006年	11月
	2007年	1月
	2007年	9月
	2007年	12月
	2007年	12月
	2008年	8月
	manat.	OF

通过 ISO9001, ISO14001认证 集成环保灶产品认定为省级新产品 取得全国工业产品生产许可证 取得卫生许可证 国家康居示范工程选用部品与产品 获"首届长三角青年创新三等奖" 列入湖南省和海南省科技成果推广项目 获"首届浙江省工业设计大奖赛铜奖" 获CE证书、CB证书 获中国环境标志产品认证 列入省级高新技术企业 集成环保灶产品列入国家火炬计划项目 获AAA级标准化良好行为证书 2008年10月 列入国家高新技术企业

2008年12月 2009年 3月 2009年10月 2009年10月 2009年12月 2010年 4月 2010年 5月 2010年 6月 2010年10月 2010年12月 2011年 1月 2011年 1月 2011年 5月

获 浙 江 名 牌 产 品 获国家火炬计划项目重点高新技术企业 获第六届精瑞科学技术奖、绿色技术产品奖优秀奖 授予浙江省专利示范企业 授予浙江省最具成长力企业 获建筑装饰行业推荐使用品牌 获2010节能中国贡献奖 获"影响中国2009-2010年度新领军品牌大奖" 中国五金制品协会吸油烟机分会第五届理事单位 授权浙江省首届绿色低碳经济标兵企业 获"中国厨房电器市场十大畅销品牌" 获"中国集成灶行业第一品牌" 获"中国集成灶行业10强企业" 2011年 8月 浙江省燃气具行业协会第二届理事会副理事长单位



除油烟灶具



#### 夏志生先生发明的集成灶:

#### 获9项发明专利(2项为国际PCT专利)

ZL200710164568.7 ZL200710164569.1	油烟机灶具一体机油烟机灶具一体机	ZL200710164565.3 ZL200910099578.6	下排油烟式灶具一体机
ZL200710164569.1 ZL200710164570.4	油烟机灶具一体机	ZL200910099578.6 ZL200710164567.2	一种油烟机灶具一体机 一种油烟机灶具一体机
ZL200710164571.9 ZL02120709.7 流体包	油烟机灶具一体机 络面式粉烟尘屏蔽分离排出装置	ZL200710164564.9	一种下排油烟式灶具一体机

#### 获22项实用新型专利

ZL03209298.9	止 逆 排 风 接 头	ZL02203044.1	燃气灶的排油烟机
ZL03209296.2	锥面聚热式锅支架	ZL200920122618.X	油烟机灶具一体机
ZL03209299.7	歧路重力头油烟分离装置	ZL200920119027.7	油烟机灶具一体机
ZL02234971.5	深井侧吸强指式除油烟灶具	ZL201020149853.9	开启式吸风装置
ZL201020240022.2	掉电防火保护脉冲点火器	ZL200720302867.8	一种下排油烟灶具一体机
ZL200520111922.6	燃气灶具自动控制熄火装置	ZL200720302870.X	一种下排油烟灶具一体机
ZL201020149873.6	吸排补偿式油烟排出装置	ZL200920119420.6	一种下排油烟灶具一体机
ZL201020149908.6	集成灶具的管路清洗装置	ZL200920122617.5	一种下排油烟灶具一体机
ZL200920190864.9	用于油烟机的防止逆风装置	ZL200820170596.X	下排式油烟和灶具一体机
ZL200920122615.6	侧吸式油烟机灶具一体机	ZL200920122616.0	侧吸式油烟机灶具一体机
ZL200620116766.7	下排式油烟粉尘排出装置及灶具	ZL03249060.7 流体	零压区粉烟尘屏蔽分离排出装置

#### 获21项外观设计专利

		2202001000.0	
ZL200630153124.X	灶具排油烟机一体机	ZL200630153123.5	灶具排油烟机一体机
ZL200730147164.8	灶具排油烟机一体机	ZL200730146790.5	灶具排油烟机一体机
ZL200730147224.6	灶具排油烟机一体机	ZL200730147173.7	灶具排油烟机一体机
ZL200630153122.0	灶具排油烟机一体机	ZL200730146789.2	灶具排油烟机一体机
ZL200630153125.4	灶具排油烟机一体机	ZL200630153121.6	灶具排油烟机一体机
ZL200730146779.9	灶具排油烟机一体机	ZL200630153120.1	灶具排油烟机一体机
ZL200630153127.3	排油烟机一体机	ZL200630153126.9	灶具排油烟机一体机
ZL200930144150.X	油烟机灶具一体机(抽屉横式)	ZL200930144151.4	油烟机灶具一体机(抽屉竖式)
ZL200930144153.3	油烟机灶具一体机(烤箱竖式)	ZL200930144152.9	油烟机灶具一体机(烤箱横式)
ZL200930144154.8	油烟机灶具一体机(蒸汽炉横式)	ZL200930144155.2	油烟机灶具一体机(蒸汽炉竖式)

71.02307690.9







## Forward-looking Echnology+前瞻科技

美大首创集成灶产品,掌握核心工艺,拥有世界领先的自动化数 控生产、检验检测设备,铸就精湛制作工艺。具有研发、模具、金 工、喷涂、电机、电子等多种自主能力。优秀的工程师团队和熟练的 技工队伍确保每台产品精雕细琢,由外而内,都是现代科技闪耀,只 为健康烹饪,悦然运行。

Meida is pioneering specialized in integrated environmental-friendly kitchen range, has own the world's leading equipment for product auto line and inspection with number control and automation, created superb production process, with various independent R&D ability of mould, metalworking, spraying, motor, electron. We own a excellent engineers team and skilled workers to insure that each product manufactured to craft exquisitely, sparkle modern technology on the inside and out, operation pleasing, only for your healthy during cooking.















公司装备了国内先进的生产流水线、喷涂自动化流水线及全 套生产设备,拥有行业第一条差速链总装流水生产线,引进国际 领先水平的ABB焊接机器人和激光切割机以及数控转塔冲床,引 入信息化仓储管理系统等,建立了产品研发中心和试验中心,设 立空气动力性能、电气安全性能、燃烧与油烟性能等四大实验 室,拥有国内一流的厨房电器检测设备和仪器,生产能力和规模 居全国同行业首位。

The company's technology is well-equipped with the domestic advanced a full set of production equipment for production line and automated spraying line, we have differential chain assembly running water production line as the industry first, introduction of the international level of ABB laser welding robot, laser cutting machine tool, NCTPP and Information storage management system, set up R&D center and test center, have four testing labs built to test aerodynamics, Electrical safety performance, combustion and lampblack performance, with the domestic first-class testing equipment and instruments for kitchen appliances, and the production capacity and scale first in the nation.





#### 产品篇 打造健康好厨房 Http://www.meida.com







#### 优化空间 Optimizing Space

现代厨房,不再仅仅是做饭的地方,而是家人享受餐饮、休闲、娱乐的生活吧台,美大集成灶,造型美观,优化空间,满足了现代厨房节能、环保、健康、低碳的需求。推倒厨房间一堵墙,带来开阔和健康,使开放式厨房成为现实!

Nowadays, kitchen is not only a place for cooking, but also for enjoy delicious, leisure and amusement. Meida integrated kitchen sysytem, with attractive appearance and space optimizing, satisfies the need of energy-saving & environmental protection& health& low-carbon for modern kitchen.health, so that the open kitchen to become a reality!



#### 智能操控 Intelligent Control

精致的LED触屏,闪耀着科技的智慧,懂得您内心的想法,让您的意图灵巧的显示在炫彩视屏上,轻轻触碰之间,它已经精确的执行您的指令,让操作变得充满愉悦和轻松!

Sophisticated LED touch screen is the product of S&T, which can understand your inner thoughts, and make your intentions show directly on bright screen. It will precise execute of your command when you gently touch, making operation filled with pleasure and ease.



#### 环保健康 E&P Health

美大集成灶创新于下排风设计,运用微空气动力学原理,形成流体包络面,把油烟与环境双向隔离,并且零距离吸排,使油烟未扩散前就被全部吸走!气味降低度(油烟净化率)达到99.6%,解决了厨房油烟污染,同时还将一氧化碳、氮氧化物等有害气体全部打包带走,保持空气清爽,保护人体健康!

Meida integrated kitchen sysytem, by the created downdraft exhaust design, rise the purification rate up to 99.6% with the theory of micro aerodynamics. The fluid membrane exhaust system will discharge smoke, lampblack in no surrounding diffusion, leaves no exhaust gas such as CO, Nox.



#### 功能集成 Multifunctional Design

美大集成灶将吸油烟系统、炉灶烹饪、烤箱、蒸炉、电磁炉、消毒烘干、贮藏等多种厨房产品与功能合而为一,集成于一机,科学的设计和组合性价比高,使用方便,省心省钱省空间,引领现代厨电发展新潮流

Meida integrated kitchen sysytem, is designed and combined scientifically with smoke furnes, cooking stoves, disinfecting drying, storage and other funtions. It is easy to use and can make you free from worry and help you save money&space and also leading the way to modern kitchen!



#### 产品篇 打造健康好厨房 Http://www.meida.com









#### ○ 全新概念下排风工作方式 Downdraft exhaust

打破传统吸油烟机的上排风工作方式,创新运用全新概念的深井环吸下排风工作方式,消除厨房油烟污染问题,并解决操作碰头、噪音扰人、机坠伤人、漏油滴油等难题。

It can eliminate both soot pollution in the kitchen and the problems from the traditional hood such as bruise your head, noise nuisance, oil spills and so on.



#### ○ 独一无二的集成式设计 Integrated design

集吸油烟系统、炉灶烹饪、烤箱、电蒸炉、消毒、贮藏、人性化智能控制于一体的多功能组合灶具,适合现代整体厨房装修潮流。

Integrate with absorbing lampblack system,cooking stove,oven,disinfection drying,storage and human intelligent control. Improve the layout of kitchen and it congregate all the virtue of the modern kitchen in the market.



#### ○ 创新微空气动力学原理 Micro-aerodynamic theory

创新于用微空气动力学原理,气流在锅沿平面上经过精心组织形成流体包络面,把污染源与环境进行双向隔离,有效根除有害气体对厨房环境的污染。

In order to get rid of the smoke completely from cooking, using Micro-aerodynamic theory develops the several national patents for the flank suction and air fluid diaphragm technology.



#### ○ 拥有多项自主知识产权 Independent intellectual property rights

产品拥有深井侧吸强排式除油烟灶具、流体包络面式粉烟尘屏蔽分离排出装置等五十多项国内和国际PCT专利,PCT国际专利法覆盖世界上110个国家和地区。

The product has downdraft exhaust filter for the kitchen range with flank suction and lots of Patented Technologies, and have been applied for PCT international Patent which covers more than 110 countries in the world.































list of comprehensive technical parameters

型号	外观尺寸 (mm)	工位数	最大允许锅 直径(mm)	消毒柜	辅助功能 (可选)		土具组合 (可选)	ì	总功率* (W)	电磁灶功率 (W)	显示/操作	排烟方式
MK-2A	950 × 550 × 820	2	360	有	<b>—</b>				470		VFD/按键 VFD/触摸	1
MK-3 MK-3A	1000 × 600 × 820	2	380	79	_	R 燃	H    -	D 一 电	490		LED/触摸	
MK-4 MK-4A	500 × 550 × 820	1	360	无有	- T	气 灶	红外灶	磁灶	85 385		LED/按键	环吸
MK-5A	910 × 550 × 820	2	360	有无	_	Y-液	化石油气		470 170	2000	LED/按键	1
MK-5B MK-6	1100 × 600 × 820	2	390		6K-电烤箱(1600W)	T-天 R-人	然气 工燃气	220V/	170 500		LED/触摸	
MK-7 MK-8	1000 × 600 × 1300 1000 × 600 × 820	2	380	有	8Z-电蒸炉(1600W)			50Hz	480 490		LED/触摸	便吸 环吸
MK-9A	1000 × 600 × 920	2	==	S/HJ	02 PEAN (1000W)				500		LED/触摸	侧吸
MK-9D	$900 \times 600 \times 1264$	2	T.		_				500		LED/按键	火型火

\*注:总功率不包含电磁灶功率和辅助功能功率。

### ○安装尺寸示意图

sketch map for installation size

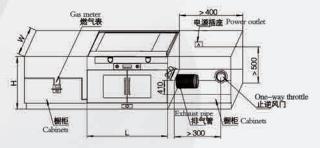
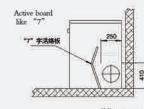


图 (map): 1-1



集成灶嵌入位置尺寸对照表 kitchen range embeding position table size

机型(mdel) 尺寸(size)	L	w	Н
JZ (YTR) -2□□-2(2A)	953	≥560	820
JZ (YTR) -2□□-3(3A)	1003	≥610	820
JZ (YTR) -1□-4(4A)	503	≥560	820
IZ (YTR) -2 -5(5A, 5B)	913	≥560	820
IZ (YTR) -2□□-6	1103	≥610	820
JZD (YTR.) −2□□−6K	1103	≥610	820
IZ (YTR) -2□□-8	1003	≥610	820
ZD (YTR) -2□□-8Z	1003	≥610	820
ICZ (YTR) C-9A	1005	≥605	820
JCZ (YTR) C-9D	905	≥605	800







#### 工程篇 打造健康好厨房 Http://www.meida.com





#### 上海久阳滨江公寓

Shanghai Jiuyang Riverside Apartment

位于上海陆家嘴金融中心的久阳滨江公寓精装修房全部安装了美大集成灶,其 集吸油烟系统、炉灶烹饪、烤箱、消毒、贮藏功能及人性化智能控制的强大功 能,让业主切身体会到了 "无烟厨房"的舒适与健康。

Shanghai Jiuyang Riverside Apartment ,which located in Shanghai Lujiazui finance center. Omni- installed Meida integrated environment-protecting stove, it integrates the functions of smoke extractor, gas cooker, oven, sterilization, storage and intelligent control. Chose Meida Kitchen appliance,chose the comfort and health.

#### 三亚 "半山半岛"公寓

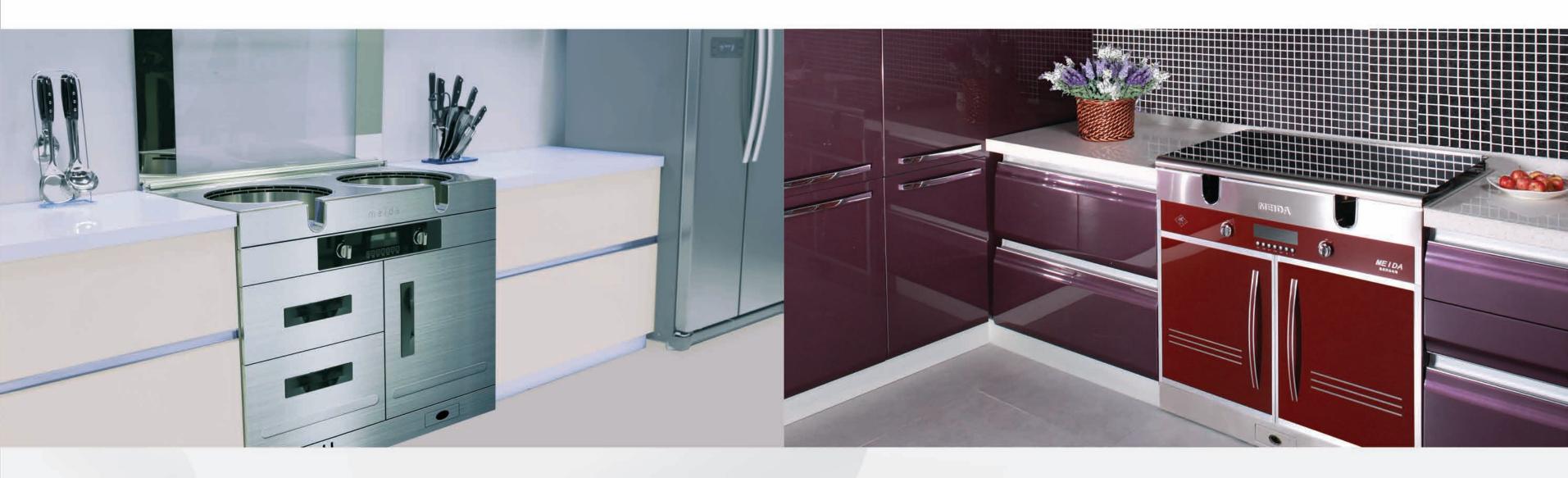
Sanya Banshan peninsula Apartment

有着 "世界稀有双海湾,户户观海,六星级海湾生活"之称的三亚半山半岛精装修楼盘,美大集成灶融合了现代厨房家电一体化设计的全新理念,采用超低噪音技术和静音风道设计相结合,让您面朝大海、坐享厨房乐趣。

With the "worldwide rare double-bay, popularization seascape and enjoyable gulf life of six-star" who advocate intelligent home with environmentally and comfortable together, as well as Meida's idea of life. Meida integrated environmental stoves combined low noise design with engine-off air duct, allowing you to appreciate the Seaside scenery and listen to the sound of wave, reap the fun of kitchen.

#### 工程篇 打造健康好厨房 Http://www.meida.com





### 深圳葵花公寓

Shenzhen kuihua apartments

在深圳市福田区CBD核心板块,作为宾客长期居住和商务首选的深圳葵花公寓,是一个以标榜国际顶尖智能化为核心的高档楼盘,美大集成灶以功能集成、节省空间、节约能源、环保时尚、性价比高、安全可靠等领先优势赢得了认可。

Located in the CBD part of Futian District, as the optimum item for long term residents or business by guests, Shenzhen kuihua apartment is a top international intelligence advertised as the core of high-grade building, the Meida integrated environmental stove won the recognition based on fuctional integration, saving space, energy conservatino, green fashion, cost-effective, safe and reliable.

#### 包头恒隆公馆 Baotou Henglong Mansion

包头市的恒隆公馆是集国际连锁酒店、居家住宅、商务公寓于一体的综合项目,该项目主推人与自然和谐交流的全阳光板楼,因为美大集成灶的入驻,实现了梦想的开放式厨房,美大集成灶也由此成为该楼盘最醒目最靓丽的一道风景。

Baotou city, Henglong Mansion is an integrated project of international chain hotel, house and business apartments synthesized, with the main idea of panosunshine building supply your hormoney life, for the entering of Meida integrated environmental stove, the dream of open-designed kitchen realized, therefore, Meida integrated environment stove turns into the most striking scenery in the masion.

#### 品牌篇 打造健康好厨房 Http://www.meida.com





Cultere+ 品牌文化

品牌是企业文化,诚信铸就品牌,质量赢得市场。美大人坚信"走质量之路、服务之路、品牌之路"的企业方针策略,坚持以"出精品、创名牌"为企业信条和发展基石,坚持走品牌发展之路,并持之以恒,树立品牌形象,提高商品价值。



Brand is soul of the corporate culture that is based on good faith and quality to win the market. Our company firmly believes that taking the quality, service and brand as our corporate strategy will be our beliefs and development foundation. In order to adhere to the "high quality, famous brand" principle, we work on the brand development, establish brand image for the value of products.



公司重视品牌发展策略,坚持把实施品牌战略作为推进企业发展的一项重要举措。以科技为导向,做好产业结构调整,致力新产品开发,是企业持续发展的关键,更是企业创建品牌的核心。公司立足长远发展,以技术力量为支撑,重视技术创新和产品开发,自主创新,依靠科技进步奠定品牌创建基础,引领市场前进方向。

Company walues the development strategy of brand and insists on realizing brand strategy which is one of our company's the most important measures to boost company's development. The company is based on enterprise development, Supporting on the technological potentiality, and attaches importance to technological innovation and product development, independent innovation, depended on technological progress, laying the brand building foundation, leads the market in the right direction.





Shanghai International Exhibition







#### 用户现场体验

User live experience

















## Service+"五大"承诺

- 1、产品终身服务制
- 2、调试、维修服务上门制
- 3、用户终身档案制
- 4、一对一跟踪服务制,为您量身打造售后服务
- 5、服务督导制,接受每位用户的督察

公司坚持"用户是上帝,质量是生命"的企业宗旨,拥有一支专业化、规范化、信息化的产品服务队伍,建立了以用户为中心的市场反应机制,建立用户回访、调查制度,为您提供优良服务。

#### Five Promises

- 1. Product lifelong service
- 2. Visiting debugging and maintenance
- 3. User lifelong files sysytem
- 4. One to one follow system, special afterservice for you
- 5. Service supervision system, accept check from every user

Our company has our own professional, normative and information-based team. In order to offer good service, we have founded the customer-centered market mechanism to revisit our consumers and repair. So our purpose is customer-centered, quality foremost.











### Service+"八免"服务

- 1、免出门电话订购、预约
- 2、免费售前服务咨询
- 3、免费设计
- 4、免费上门定位
- 5、免费上门安装
- 6、免费调试
- 7、免费提供燃气安全检测
- 8、免费提供咨询服务及用户使用方法培训

- Eight Free Service

  1. Telephone ordering, do not need go out

  2. Free before-sale consult

  3. Free design

  4. Free visiting location

  5. Free visiting installation

  6. Free debugging

  7. Free supply gas security cheking

  8. Free supply consult service and training for usage











中央领导和国家环保总局领导视察美大集团
The Central leaders and SEPA leaders visited Meida Group



国家农业部领导携省市领导视察美大 Ministry of Agriculture & province and city leaders visited Meida



浙江省长吕祖善来司视察指导工作 Zhejiang nomarch Lu zushan inspect and direct work



中国家电协会领导来司视察指导工作 CHEAA leaders inspect and direct work



江苏省省委副书记省长罗志军视察美大 Jiangsu PPC vice secretary nomarch Luo Zhijun inspect Meida



浙江省市领导视察美大 Zhejiang province&city leaders inspected Meida



原江苏省省委书记梁保华视察江苏美大 Former Jiangsu PPC secretary Lian Baohua inspected Jiangsu Meida



浙江省金融办领导视察美大 Zhejaing Finacial Office leaders inspected Meida









中国品牌与传播大会 常务副总裁夏鼎博士发言

China brand and spread meating EVP Xiading Doctor speak

祖国60华诞 美大30周年晚会

Motherland 60 birthday Meida 30 anniversary evening party







战略研讨会议 Strategy discuss meeting







员工培训 staff training





泰国、 韩国游 Travelled Thailand and Korean







