



華潤啤酒(控股)有限公司
China Resources Beer (Holdings) Company Limited
(於香港註冊成立的有限公司)
(股份代號：291)

敬啟者：

致現有股東之函件－選擇收取公司通訊的形式

吾等欣然隨函附奉二零一五年年報和二零一六年四月二十五日之通函及代表委任表格。

本公司之股東週年大會將於二零一六年五月二十五日星期三下午三時三十分在香港灣仔港灣道二十六號華潤大廈五十樓舉行。

已選擇透過本公司網站(www.crbeer.com.hk)以電子方式瀏覽本公司公司通訊以取代收取印刷本的股東，如因任何理由以致收取或接收上述文件上出現困難，只要向本公司股份過戶登記處卓佳標準有限公司提出書面要求，均可立即獲免費發送該文件的印刷本。請閣下填妥隨附指示回條甲部，並將已填妥之指示回條傳真至(852) 2861 1465、電郵至crbeer291-ecom@hk.tricorglobal.com或以已預付郵費的信封寄回本公司股份過戶登記處。

請注意 閣下可以隨時透過填寫隨附指示回條乙部更改已選擇的收取方式，費用全免。填妥的指示回條須透過上述任何一種方式交回本公司股份過戶登記處。股東亦可向本公司股份過戶登記處索取該指示回條。

如閣下對本函件有任何疑問，請致電本公司股份過戶登記處的熱線(852) 2980 1333。

此致

列位股東 台照

代表
華潤啤酒(控股)有限公司
首席財務官、執行董事及公司秘書
黎汝雄
謹啟

二零一六年四月二十五日



華潤啤酒(控股)有限公司 China Resources Beer (Holdings) Company Limited

(Incorporated in Hong Kong with limited liability)
(於香港註冊成立的有限公司)

(Stock Code: 291)
(股份代號: 291)

Please complete, sign and return this instruction slip to
the Share Registrar of China Resources Beer (Holdings) Company Limited (the "Company"),
Tricor Standard Limited, by facsimile at (852) 2861 1465, by email at crbeer291-ecom@hk.tricorglobal.com
or by post using the pre-paid envelope provided.

請填妥及簽署下列指示回條，並傳真至(852) 2861 1465、電郵至crbeer291-ecom@hk.tricorglobal.com或以已提供之
預付郵費的信封寄回華潤啤酒(控股)有限公司(「本公司」)股份過戶登記處卓佳標準有限公司。

INSTRUCTION SLIP 指示回條

Part A – To receive printed version of the 2015 Annual Report, the Circular dated 25 April 2016 and the Proxy Form (the "Enclosed Documents"):

甲部 – 收取二零一五年年報和二零一六年四月二十五日之通函及代表委任表格(「隨附文件」)之印刷本:

- I/We have chosen to receive the Enclosed Documents by electronic means through the Company's website but would like to receive them in printed form.
本人/吾等已選擇透過本公司網站以電子方式瀏覽隨附文件，但希望收取其印刷本。

Part B – To elect/change the means of receipt of future corporate communications:

乙部 – 選擇/更改日後收取公司通訊之形式:

I/We would like to receive the Company's future corporate communications:

關於本公司日後發佈的公司通訊，本人/吾等欲:

(Please tick only one box) (只可選擇一項，請於以下適當的空格加上「✓」號)

- in printed form; or
只收取印刷本; 或
- by electronic means in lieu of in printed form.
以電子方式取代印刷本。

My/Our email address:

本人/吾等的電郵地址: _____

(Please ensure your email address is properly filled in for the purpose of receiving the notification of release of corporate communications)

(請確保填上正確的電郵地址以收取網上電子版本發佈通知之用)

Name(s) of Shareholder(s) in English

(Please use BLOCK LETTERS)

股東的英文名稱 (請以大楷書寫)

Name(s) of Shareholder(s) in Chinese

股東的中文名稱

Registered address of shareholder(s)

股東的登記地址

Contact telephone number

聯絡電話

Signature(s)

簽署: _____

Date:

日期: _____

- Notes:
- The above instruction in Part B will apply to all corporate communications of the Company to be sent to you until you inform us otherwise.
 - If any shares are held in joint names, all joint holders OR the joint holder whose name stands first on the Company's register of members should sign this form in order for it to be valid.
 - Printed version of all the Company's future corporate communications will be available from the Company or its Share Registrar on request in writing to the Share Registrar of the Company. Such corporate communications will also be available on the Company's website at www.crbeer.com.hk.

- 附註:
- 上述乙部之指示將適用於本公司的所有通訊文件，直至 閣下另行通知為止。
 - 如任何股份以聯名方式持有，則所有聯名持有人或名列本公司股東名冊的首名聯名持有人須於本表格上簽署，方為有效。
 - 本公司日後所有公司通訊的印刷本，可透過書面通知向本公司股份過戶登記處索取。該等公司通訊文件亦載列於本公司的網站(www.crbeer.com.hk)。

PERSONAL INFORMATION COLLECTION STATEMENT

- "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO").
- Your Personal Data is supplied to the Company on a voluntary basis. Failure to provide sufficient information may render the Company not able to process your instructions and/or request as stated in this form.
- Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, and retained for such period as may be necessary for verification and record purposes.
- You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing and sent to the Personal Data Privacy Officer of the Share Registrar.

收集個人資料聲明

- 本聲明中所指的「個人資料」具有香港法例第486章《個人資料(私隱)條例》(「《私隱條例》」)中「個人資料」的涵義。
- 閣下是自願向本公司提供個人資料。倘若閣下未能提供足夠資料，本公司可能無法處理閣下在本表格上所述的指示及/或要求。
- 本公司可就任何所說明的用途，將閣下的個人資料披露或轉移給本公司的附屬公司、股份過戶登記處、及/或其他公司或團體，並將在適當期間保留該等個人資料作核實及記錄用途。
- 閣下有權根據《私隱條例》的條文查閱及/或修改閣下的個人資料。任何該等查閱及/或修改閣下個人資料的要求均須以書面方式郵寄至股份過戶登記處的個人資料私隱主任。