



CHOW TAI FOOK JEWELLERY GROUP LIMITED

周大福珠寶集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立之有限公司)

(Stock Code 股份代號 : 1929)

29 November 2016

To: The Registered Holder(s) of securities of the Company

Dear Sir or Madam,

Notification of Publication of 2016/2017 Interim Report for the six months ended 30 September 2016 ("Current Corporate Communication")

The English and Chinese versions of the Current Corporate Communication of Chow Tai Fook Jewellery Group Limited (the "Company") are now available on the internet. You may access it by clicking "Annual & Interim Reports" under "Investor Relations" column on the Company's corporate website at corporate.chowtaifook.com, or browsing through the HKExnews website at www.hkexnews.hk.

If you have elected (or are deemed to have elected) to read Corporate Communications^(Note) on the Company's corporate website in lieu of receiving printed version, and for any reason would like to receive the printed version of the Current Corporate Communication, please indicate in Part A of the Request Form on the reverse side. Upon receipt of your request, printed copy of the Current Corporate Communication will be sent to you free of charge within reasonable time.

You may also change your election of language or means of receipt of future Corporate Communications at any time by completing Part B of the Request Form on the reverse side.

The Request Form may also be downloaded from the Company's corporate website or HKExnews website. To effect any change requested, the Request Form shall be properly completed, signed and returned to the Company c/o the Company's branch share registrar, Tricor Investor Services Limited (the "Share Registrar"), either by hand or by post to Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong (postage pre-paid if delivered in Hong Kong using the mailing label provided), or by email to ctf-ecom@hk.tricorglobal.com.

Should you have any queries relating to this notification or the above arrangement, please contact the Share Registrar's Customer Service Hotline at (852) 2980 1333 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
Chow Tai Fook Jewellery Group Limited
Cheng Ping-Hei, Hamilton
Company Secretary

Note: "Corporate Communications" includes any document issued or to be issued by the Company for your information or action, including but not limited to directors' report, annual accounts together with a copy of the auditor's report and, where applicable, the summary financial report, interim report and, where applicable, the summary interim report, notice of meeting, listing document, circular and proxy form.

致各位登記股東：

截至2016年9月30日止六個月之2016/2017中期報告(「本次公司通訊」)登載通知

周大福珠寶集團有限公司(「本公司」)本次公司通訊的中、英文版本現已登載於互聯網。閣下可點擊本公司集團資訊網站corporate.chowtaifook.com「投資者關係」欄下「年報及中期報告」項獲取，或者透過香港交易所披露易網站www.hkexnews.hk閱覽。

閣下如已選擇(或被視為已選擇)於本公司集團資訊網站閱覽公司通訊^(附註)以代替印刷本，惟因任何原因希望收取本次公司通訊的印刷本，則請於背頁申請表格的甲部表明。本次公司通訊的印刷本將應 閣下要求於合理時間內免費發送予 閣下。

閣下如欲更改收取日後公司通訊的語言版本或收取方式，可隨時填寫背頁申請表格乙部提出變更要求。

申請表格亦可在本公司集團資訊網站或香港交易所披露易網站內下載。所有申請表格須填妥、簽署及送交本公司股份過戶登記分處卓佳證券登記有限公司(「股份過戶登記處」)轉交本公司方可實現更改要求，申請表格可通過親身或郵寄方式送往香港皇后大道東183號合和中心22樓(如在香港投寄，使用隨附的郵寄標籤，郵費已預付)，或以電子郵件發送至ctf-ecom@hk.tricorglobal.com。

倘 閣下對本函或以上安排有任何疑問，請於辦公時間內(星期一至星期五，上午9時正至下午6時正，香港公眾假期除外)致電股份過戶登記處客戶服務熱線(852) 2980 1333。

代表
周大福珠寶集團有限公司
公司秘書
鄭炳熙
謹啟

2016年11月29日

附註：「公司通訊」包括任何由本公司發出或將發出予 閣下參照或採取行動的文件，其中包括但不限於董事會報告、年度賬目連同核數師報告以及(如適用)財務摘要報告、中期報告及(如適用)中期摘要報告、會議通告、上市文件、通函及代表委任表格。

REQUEST FORM 申請表格

To: Chow Tai Fook Jewellery Group Limited (the "Company")
c/o Tricor Investor Services Limited
Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong
致: 周大福珠寶集團有限公司(「貴公司」)
由卓佳證券登記有限公司轉交
香港皇后大道東183號合和中心22樓

(Part A) I/We would like to receive the Current Corporate Communication in printed form.
(甲部) 本人/我們現欲索取本次公司通訊印刷本。

(Part B) I/We would like to receive all future Corporate Communications:
(乙部) 本人/我們希望以如下方式收取日後所有公司通訊:

(Please mark "✓" on one of the following boxes 請在下列其中一個方格內劃上「✓」號)

by electronic means through the Company's corporate website (corporate.chowtaifook.com) (instead of in printed copies) with an email notification of the publication of Corporate Communications to my/our email address at corporate.chowtaifook.com

Grid of boxes for marking, with Note 4 reference.

- in printed form in English ONLY 僅收取英文印刷本; or
in printed form in Chinese ONLY 僅收取中文印刷本; or
in printed form in BOTH English and Chinese 同時收取中、英文印刷本。

Signature: 簽署:

Date: 日期:

Name: (English 英文)
姓名: (in block letters 請以正楷填寫)

Telephone number: 聯絡電話:

(Chinese 中文)

- Notes 附註:
1. "Corporate Communications" and "Current Corporate Communication" are as defined respectively in the notification of publication of corporate communication(s) enclosed herewith.
2. Any form with no box ticked, with no signature or otherwise incorrectly completed will be void.
3. When a particular future Corporate Communication is printed in bilingual (English and Chinese) version only, then bilingual version will be provided.
4. If you do not provide your email address or provide an incorrect email address, printed notification of publication of Corporate Communication(s) will be sent to you by post at your address as appearing on the register of members maintained by our branch share registrar or at any other address supplied by you to us for such purpose.

PERSONAL INFORMATION COLLECTION STATEMENT 個人資料收集聲明

- (1) "Personal Data" in these statements has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) (the "PDPO").
(2) Your supply of Personal Data to the Company is on a voluntary basis and is used for processing your requests as stated in this form.
(3) Your Personal Data will not be transferred to other third parties (other than the branch share registrar of the Company) unless it is otherwise required by law and will be retained for such period as may be necessary for our verification and record purposes.
(4) You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO.

(Please cut along the dotted line 請沿虛線剪下)

Please cut the mailing label and stick it on an envelope when returning the Request Form to us. No postage stamp is required if posted in Hong Kong. 閣下寄回申請表格時, 請將郵寄標籤剪貼於信封上。如在本港投寄毋須貼上郵票。



Mailing Label 郵寄標籤

Tricor Investor Services Limited
卓佳證券登記有限公司
Freepost No. 簡便回郵號碼: 37
Hong Kong 香港
Chow Tai Fook Jewellery Group Limited
周大福珠寶集團有限公司
(1929)