CHOW TAI FOOK JEWELLERY GROUP LIMITED

周大福珠寶集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司) (Stock Code 股份代號:1929)

14 June 2019

To: The Non-Registered Holder(s) of securities of the Company

Dear Sir or Madam.

Notification of Publication of (1) 2018/2019 Annual Report; (2) a Circular of the Company dated 14 June 2019 containing information on the proposed resolutions of the Annual General Meeting; and (3) Notice of the Annual General Meeting ("Current Corporate Communications")

The English and Chinese versions of the Current Corporate Communications of Chow Tai Fook Jewellery Group Limited (the "Company") are now available on the internet. You may access them by clicking "ANNUAL & INTERIM REPORTS" or "ANNOUNCEMENTS & CIRCULARS" under "INVESTOR RELATIONS" section on the Company's corporate website at corporate.chowtaifook.com, or browsing through the HKExnews website at www.hkexnews.hk.

If you wish to receive the Current Corporate Communications in printed form, please indicate in Part A of the Request Form on the reverse side. Upon receipt of your request, printed copy of the Current Corporate Communications will be sent to you free of charge within reasonable time.

If you prefer to receive all future Corporate Communications^(Note) in printed form or in the language version other than your existing choice, please indicate so in Part B of the Request Form on the reverse side.

The Request Form may also be downloaded from the Company's corporate website or HKExnews website. To effect the requests mentioned above, the Request Form shall be properly completed, signed and returned to the Company c/o the Company's branch share registrar, Tricor Investor Services Limited (the "Share Registrar"), either by hand or by post to Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong (using the pre-paid mailing label provided at the bottom of the Request Form if posted in Hong Kong), or by email to ctf-ecom@hk.tricorglobal.com.

Should you have any queries relating to this notification or the above arrangement, please contact the Share Registrar's Customer Service hotline at (852) 2980 1333 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
Chow Tai Fook Jewellery Group Limited
Cheng Ping-Hei, Hamilton
Joint Company Secretary

Note: "Corporate Communications" includes any document issued or to be issued by the Company for your information or action, including but not limited to directors' report, annual accounts together with a copy of the auditor's report and, where applicable, the summary financial report, interim report and, where applicable, the summary interim report, notice of meeting, listing document, circular and proxy form.

致各位非登記股東:

(1) 2018/2019年報; (2) 公司2019年6月14日通函內容有關將於股東週年大會上提呈的決議案; 和(3) 召開股東週年大會通告(「本次公司通訊」)登載通知

周大福珠寶集團有限公司(「本公司」)本次公司通訊的中、英文版本現已登載於互聯網。 閣下可點擊本公司集團資訊網站corporate.chowtaifook.com「投資者關係」欄下「年報及中期報告」或「公告及通函」項獲取,或者透過香港交易所披露易網站www.hkexnews.hk閱覽。

倘 閣下欲收取本次公司通訊的印刷本,請於背頁申請表格的甲部表明。本次公司通訊的印刷本將應 閣下要求於合理時間內免費發送予 閣下。

如 閣下欲收取日後所有公司通訊(關註)的印刷本或更改所選語言版本,請 閣下於申請表格的乙部中註明。

申請表格也可在本公司集團資訊網站或香港交易所披露易網站內下載。所有申請表格須填妥、簽署及送交本公司股份過戶登記分處卓佳證券登記有限公司(「股份過戶登記處」)轉交本公司方可實現更改要求,申請表格可通過親身或郵寄方式送往香港皇后大道東183號合和中心22樓(如在香港投寄,使用申請表格底部隨附的已預付郵費的郵寄標籤),或以電子郵件發送至ctf-ecom@hk.tricorglobal.com。

倘 閣下對本通知或上述安排有任何疑問,請於辦公時間內(星期一至星期五,上午9時正至下午6時正,香港公眾假期除外),致電股份過戶登記處客戶服務熱線(852) 2980 1333。

代表 周大福珠寶集團有限公司 *聯席公司秘書* 鄭炳熙 謹啟

2019年6月14日

附註:「公司通訊」包括任何由本公司發出或將發出予 閣下參照或採取行動的文件,其中包括但不限於董事會報告、年度賬目連同核數師報告以及(如適用)財務摘要報告、中期報告及(如適用)中期摘要報告、會議通告、上市文件、通函及代表委任表格。

REQUEST FORM 申請表格

| | c/o Tricor | i Fook Jewellery Group Limited (the "Company") Investor Services Limited Hopewell Centre, 183 Queen's Road East, Hong Kong | 致: | 由 | 卓 | 佳言 | 登考 | 登 | 記 | 有限 有限 183號 | 公司 | 司轉 | 交 | | |
|---|---|---|------------|-------|-----|-----|-----|---|---|-------------------------|----|----|---|--|--|
| (Part A) (甲部) | | /We would like to receive the <u>Current</u> Corporate Communications in <u>pr</u> 本人/我們現欲索取 <u>本次</u> 公司通訊 <u>印刷本</u> 。(<i>開註1)</i> | inted form | (Note | 1) | | | | | | | | | | |
| (Part B) (乙部) | | I/We would like to receive <u>all future</u> Corporate Communications: (Notes 1, 2, 3 & 4) 本人/我們希望以如下所示方式收取 <u>日後所有</u> 公司通訊: (剛能1·2·3及4) | | | | | | | | | | | | | |
| Please mark "✓" on one of the following boxes 請在下列其中一個方格內劃上「✓」號 | | | | | | | | | | | | | | | |
| | in printed form in English ONLY 僅收取英文印刷本; or或 | | | | | | | | | | | | | | |
| | | in printed form in Chinese ONLY 僅收取中文印刷本; or或 | | | | | | | | | | | | | |
| in printed form in BOTH English and Chinese 同時收取中、英文印刷本。 | | | | | | | | | | | | | | | |
| Signatu | re: | | Date:_ | | | | | | | | | | | | |
| 簽署: | | | 日期: | : | | | | | | | | | | | |
| Name:_ | | (English 英文 ₎ | | one | nuı | mbe | r:_ | | | | | | | | |
| 姓名: | | (in block letters 請以正楷填寫) | | | | | | | | | | | | | |
| | | (Chinese 中文) | | | | | | | | | | | | | |

Notes 附註:

- "Corporate Communications" and "Current Corporate Communications" are as defined respectively in the notification of publication of corporate communication(s) enclosed herewith.
 - 「公司通訊」及「本次公司通訊」的定義分別載於隨附的公司通訊登載通知內。
- Any form with no box ticked, with no signature or otherwise incorrectly completed will be void. 如在本表格未有作出選擇、未有簽署、或在其他方面填寫不正確,則本表格將會作廢。
- 3. There is no need to complete this section if you do NOT wish to receive all future Corporate Communications in printed form.
 - 如 閣下不欲收取日後所有公司通訊的印刷本,則毋須填寫此欄。
- 4. When a particular future Corporate Communication is printed in bilingual (English and Chinese) version only, then bilingual version will be provided. Otherwise, all other future Corporate Communication(s) will be provided in the language version(s) as you have lastly chosen.

 如日後某公司通訊只印刷雙語(中文及英文)版,則會提供雙語版;否則,日後寄予 閣下的所有其他公司通訊將會以 閣下最新選定的語言版本為準。

PERSONAL INFORMATION COLLECTION STATEMENT 個人資料收集聲明

- (1) "Personal Data" in these statements has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) (the "**PDPO**"). 本聲明中所指的「個人資料」與《個人資料(私隱)條例》(第486章)的「個人資料」定義相同。
- Your supply of Personal Data to the Company is on a voluntary basis and is used for processing your requests as stated in this form. Failure to provide sufficient information may result in the Company not being able to process such requests.

 園下是自願向本公司提供個人資料,用以處理 閣下在本表格上所述的要求。若 閣下未能提供足夠資料,本公司可能無法處理該等要求。
- (3) Your Personal Data will not be transferred to other third parties (other than the branch share registrar of the Company) unless it is otherwise required by law and will be retained for such period as may be necessary for our verification, notification and record purposes.

 院按法例另有規定外,閣下的個人資料將不會轉交其他第三方(本公司股份過戶登記分處除外)及將在必要期間保留作核實、通知及紅錄用途。
- (4) You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request should be addressed to the Personal Data Privacy Officer of the branch share registrar of the Company, Tricor Investor Services Limited, in writing at the address mentioned at the top of the page, or by call to the customer service hotline at (852) 2980 1333.

 園下有權根據個人資料(私隱)條例》中的條款查閱及/或修改 園下的個人資料。任何此等要求,均須以書面方式向本公司股份過戶登記分處卓佳證券登記有限公司(地址見本頁上方所示)的個人資料私隱主任提出,或致電查詢客戶服務熱線(852) 2980 1333。

(Please cut along the dotted line 請 沿 虛 線 剪 下)

Please cut the mailing label and stick it on an envelope when returning the Request Form to us.

No postage stamp is required if posted in Hong Kong. 閣下寄回申請表格時,請將郵寄標籤剪貼於信封上。 如在本港投寄,毋須貼上郵票。 Mailing Label 郵 寄標籤

Tricor Investor Services Limited 卓佳證券登記有限公司 Freepost No. 簡便回郵號碼: 37 Hong Kong香港 Chow Tai Fook Jewellery Group Limited 周大福珠寶集團有限公司 (1929)

