CHOW TAI FOOK JEWELLERY GROUP LIMITED

周大福珠寶集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司) (Stock Code 股份代號: 1929)

19 June 2020

To: The Registered Holder(s) of securities of the Company

Dear Sir or Madam,

Notification of Publication of (1) 2019/2020 Annual Report; (2) a Circular of the Company dated 19 June 2020 containing information on the proposed resolutions of the Annual General Meeting; (3) Notice of the Annual General Meeting; and (4) Proxy Form ("Current Corporate Communications")

The English and Chinese versions of the Current Corporate Communications of Chow Tai Fook Jewellery Group Limited (the "Company") are now available on the internet. You may access them by clicking "ANNUAL & INTERIM REPORTS" or "ANNOUNCEMENTS & CIRCULARS" under "INVESTOR RELATIONS" section on the Company's corporate website at www.ctfjewellerygroup.com, or browsing through the HKExnews website at www.hkexnews.hk.

If you have elected (or are deemed to have elected) to access Corporate Communications (Note) on the Company's corporate website in lieu of receiving printed version, and for any reason would like to receive the printed version of the Current Corporate Communications, please indicate in Part A of the Request Form on the reverse side. Upon receipt of your request, printed copy of the Current Corporate Communications will be sent to you free of charge within reasonable time.

You may also change your election of language or means of receipt of future Corporate Communications at any time by completing Part B of the Request Form on the reverse side.

The Request Form may also be downloaded from the Company's corporate website or HKExnews website. To effect any change requested, the Request Form shall be properly completed, signed and returned to the Company c/o the Company's branch share registrar, Tricor Investor Services Limited (the "Share Registrar"), either by hand or by post to Level 54, Hopewell Centre, 183 Queen's Road East, Hong Kong (using the pre-paid mailing label provided at the bottom of the Request Form if posted in Hong Kong), or by email to ctf-ecom@hk.tricorglobal.com.

Should you have any queries relating to this notification or the above arrangement, please contact the Share Registrar's Customer Service hotline at (852) 2980 1333 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully, For and on behalf of

Chow Tai Fook Jewellery Group Limited Cheng Ping-Hei, Hamilton Joint Company Secretary

Joint Company Secretary

Note: "Corporate Communications" includes any document issued or to be issued by the Company for your information or action, including but not limited to directors' report, annual accounts together with a copy of the auditor's report and, where applicable, the summary financial report, interim report and, where applicable, the summary interim report, notice of meeting, listing document, circular and proxy form.

致各位登記股東:

- (1) 2019/2020年報;(2)公司2020年6月19日通函內容有關將於股東週年大會上提呈的決議案;
- (3)召開股東週年大會通告;和(4)代表委任表格(「本次公司通訊」)登載通知

周大福珠寶集團有限公司(「本公司」)本次公司通訊的中、英文版本現已登載於互聯網。 閣下可點擊本公司集團資訊網站www.ctfjewellerygroup.com「投資者關係」欄下「年報及中期報告」或「公告及通函」項獲取,或者透過香港交易所披露易網站www.hkexnews.hk閱覽。

閣下如已選擇(或被視為已選擇)於本公司集團資訊網站閱覽公司通訊^{傳載)}以代替印刷本,惟因任何原因希望收取本次公司通訊的印刷本,則請於背頁申請表格的甲部表明。本次公司通訊的印刷本將應 閣下要求於合理時間內免費發送予 閣下。

閣下如欲更改收取日後公司通訊的語言版本或收取方式,可隨時填寫背頁申請表格的乙部提出變更要求。

申請表格也可在本公司集團資訊網站或香港交易所披露易網站內下載。所有申請表格須填妥、簽署及送交本公司股份過戶登記分處卓佳證券登記有限公司(「股份過戶登記處」)轉交本公司方可實現更改要求。申請表格可通過親身或郵寄方式,送往香港皇后大道東183號合和中心54樓(如在香港投寄,使用申請表格底部隨附的已預付郵費的郵寄標籤),或以電子郵件發送至ctf-ecom@hk.tricorglobal.com。

倘 閣下對本函或以上安排有任何疑問,請於辦公時間內(星期一至星期五,上午9時正至下午6時正,香港公眾假期除外),致電股份過戶登記處客戶服務熱線(852) 2980 1333。

代表 周大福珠寶集團有限公司 *聯席公司秘書* 鄭炳熙 謹啟

2020年6月19日

附註:「公司通訊」包括任何由本公司發出或將發出予 閣下參照或採取行動的文件,其中包括但不限於董事會報告、年度賬目連同核數師報告以及(如適用)財務摘要報告、中期報告及(如適用)中期摘要報告、會議通告、上市文件、通函及代表委任表格。

| REQUEST FORM 申請表格 | | | |
|--|--|---|--|
| То: | Chow Tai Fook Jewellery Group Limited (the "Company" c/o Tricor Investor Services Limited Level 54, Hopewell Centre, 183 Queen's Road East, Hong Ko | | : 周大福珠寶集團有限公司(「貴公司」) 由卓佳證券登記有限公司轉交 香港皇后大道東183號合和中心54樓 |
| (Part A (甲部) | | munications in printed fo 註1) | orm. (Note 1) |
| (Part B (乙部) | | | |
| | Please mark "✓" on one of the following boxes 請在下列其 | 中一個方格內劃上「 | √ 」號 |
| | notification of the publication of Corporate Communic | ations sent to my/our em | rellerygroup.com) instead of in printed copies, with an email address at 收取公司通訊代替印刷本,並於有關公司通訊登載 |
| | | | (Note 4) (簡註4); or 或 |
| | □ in printed form in English ONLY僅收取英文印刷□ in printed form in Chinese ONLY僅收取中文印刷□ in printed form in BOTH English and Chinese 同時收 | 本; or 或 | |
| | re: | Da | te: |
| 簽署: | | Ħ | 期: |
| Name: 姓名: | (English 英文) (in block letters 請以正楷填寫) | | lephone number : 絡 電話: |
| | (Chinese 中文) | | |
| Notes 附註: "Corporate Communications" and "Current Corporate Communications" are as defined respectively in the notification of publication of corporate communication(s) enclosed herewith. 「公司通訊」及「本次公司通訊」的定義分別載於隨附的公司通訊登載通知内。 2. Any form with no box ticked, with no signature or otherwise incorrectly completed will be void. 如在本表格未有作出選擇、未有簽署、或在其他方面填寫不正確,則本表格將會作廢。 3. When a particular future Corporate Communication is printed in bilingual (English and Chinese) version only, then bilingual version will be provided. Otherwise, all other future Corporate Communication(s) will be provided in the language version(s) as you have lastly chosen. 如日後某公司通訊只由制雙語(中文及英文)版,則會提供雙語版;否則,日後常予 関下的所有其他公司通訊將會以 関下最新選定的語言版本為準。 4. If you do not provide your email address or provide an incorrect email address, printed notification of publication of Corporate Communication(s) will be sent to you by post at your address as appearing on the register of members maintained by our branch share registrar or at any other address you have provided you to us for such purpose. 如 関下未有提供電源地址或提供不正確的電郵地址,我們將透過郵腦方式,按 関下於我們在股份過戶登記分處存置的股東名冊上所示地址或任何由 関下向我們提供作該用途的地址,向 関下寄發公司通訊登載通知的印刷本。 | | | |
| PERSONAL INFORMATION COLLECTION STATEMENT 個人資料收集聲明 | | | |
| (1) | "Personal Data" in these statements has the same meaning as "per Kong) (the " PDPO "). 本聲明中所指的「個人資料」與《個人資料(私隱)條例》(§ | | . , , , , , |
| | Your supply of Personal Data to the Company is on a voluntary sufficient information may result in the Company not being able t 閣下是自願向本公司提供個人資料,用以處理 閣下在理該等要求。 | basis and is used for pro | cessing your requests as stated in this form. Failure to provide |
| (3) | Your Personal Data will not be transferred to other third parties (law and will be retained for such period as may be necessary for o 除按法例另有規定外, 閣下的個人資料將不會轉交其通知及紀錄用途。 | ur verification, notificati | on and record purposes. |

(Please cut along the dotted line 請沿虛線剪下)

Mailing Label 郵 寄標籤

Tricor Investor Services Limited 卓佳證券登記有限公司 Freepost No. 簡便回郵號碼:37 Hong Kong 香港 **Chow Tai Fook Jewellery Group Limited** 周大福珠寶集團有限公司 (1929)



短角及紅球用態。 You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request should be addressed to the Personal Data Privacy Officer of the branch share registrar of the Company, Tricor Investor Services Limited, in writing at the address mentioned at the top of the page, or by call to the customer service hotline at (852) 2980 1333. 閣下有權根據《個人資料(私隱)條例》中的條款查閱及/或修改 閣下的個人資料。任何此等要求,均須以書面方式向本公司股份過戶登記分處卓佳證券登記有限公司(地址見本頁上方所示)的個人資料私隱主任提出,或致電查詢客戶服務熱線(852) 2980 1333。

Please cut the mailing label and stick it on an envelope when returning the Request Form to us. No postage stamp is required if posted in Hong Kong.

閣下寄回申請表格時,請將郵寄標籤剪貼於信封上。 如在本港投寄,毋須貼上郵票。