证券代码：002594 证券简称：比亚迪

**比亚迪股份有限公司**

**投资者关系活动记录表**

编号：2021-15

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| **投资者关系活动类别** | □特定对象调研 □分析师会议  □媒体采访 □业绩说明会  □新闻发布会 □路演活动  □现场参观  ■其他 （电话会议） |
| **参与单位名称及人员姓名** | CLSA、Analyst、Ken Shin等17人 |
| **时间** | 2021-1-27 17:00 |
| **地点** | 坪山比亚迪 |
| **上市公司接待人员姓名** | 吴越、常恩铭、夏小清 |
| **投资者关系活动主要内容介绍** | **Q1：How is your DM-i hybrid system going?**  Answer: On January 11, BYD officially released its all-new DM-i hybrid system and three brand-new models at a launch event in Shenzhen. The system uses BYD’s plug-in hybrid technologies based mostly on electricity that delivers high speeds, while bringing a quiet, smooth ride that saves energy, making vehicles green and eco-friendly.  **Q2：What are the highlights of DM-i hybrid system?**  Answer: The system brings fuel consumption down to 3.8L/100km, and the combined fuel and electric cruising range exceeds 1,200 km, while the acceleration time from 0-100 km/h is 2-3 seconds faster than that of similar fuel vehicles. It can provide a driving experience that feels like that of pure electric vehicles thanks to its unique technologies. Additionally, drivers will not worry about the cruising range or where to charge.  **Q3：How about the sales of your new NEV product “Han”？**  Answer: In December, the sales volume of “Han” reached 12,089 units.    **Q4：Which type of battery you used in “Han”?**  Answer: We adopt “Blade battery” in the BEV version of “Han”.  **Q5：How about the new logo of BYD Auto?**  Answer: On January 1,BYD Auto officially released its brand new logo in 2021. The all-new logo of BYD Auto follows the same vein as the BYD Group’s logo as well as the meaning of "Build Your Dreams". Using sleek and simple metallic textured lines, it forms a futuristic-looking "BYD". |
| **附件清单（如有）** | 无 |
| **日期** | 2021-1-27 |